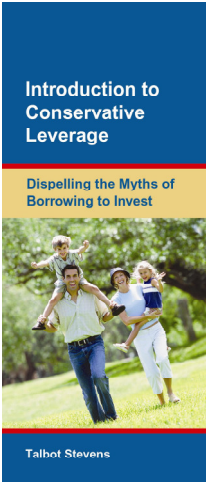


Educational Pamphlet on Conservative Leverage

Introduction to Conservative Leverage



To further help investors understand how and when the conservative use of leverage can make sense as a part of an integrated financial plan, Talbot Stevens has created an educational pamphlet on leveraging that is:

- Attractive, friendly, and full-colour
- Very brief, and readable in approximately 5-10 minutes
- Focused on the basic, introductory issues suitable for the majority of investors
- Low-priced for wide distribution to many prospects and clients, as a handout, office waiting area piece or inclusion in mailings, client statements, etc.
- Space on back cover for advisor contact information (labels, stamped on, or attached business card). For an additional cost, we can supply personalized labels.

Outline

Investors will benefit from learning about:

- Dispelling the myths of borrowing to invest
- What is conservative leverage
- How leverage magnifies returns (good and bad)
- Benefits and risks of borrowing to invest
- How to implement conservative leverage
- Leverage suitability profile
- The need to ACT to benefit, with a trusted advisor

Volume Discounts*

| | |
|----------|-------------|
| 25+: | \$1.50 each |
| 100+: | \$1.00 each |
| 500+: | \$0.95 each |
| 1000+: | \$0.90 each |
| 10,000+: | \$0.80 each |

*plus GST and shipping

To view a [PDF sample](#), go to www.talbotstevens.com/downloads/Pamphlet,%20LevIntroSample.PDF.

Please send me _____ copies (minimum of 25) of *Introduction to Conservative Leverage* pamphlets.

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For more details, go to www.TalbotStevens.com or call (519) 663-2252.